“Almost a year has passed since first supply of Green Day vodka and Villa Krim wines to Oman, they were the first alcohol brands we imported from Ukraine, – commented the Managing Director of Azura General Trading Ltd, Mrs. Anita Saimon, - It was hard in the very beginning because the launch period fell to the beginning of the global lockdown due to COVID-19 pandemic. We planned everything very carefully, but it was hard to make any forecasts. However, our professional team along with our customers made perfect job - Green Day vodka and Villa Krim wines were successfully launched in Oman. Because of high quality of the products they were recognized by traders and consumers and were immediately accepted by market. Seeing the potential of the products in the market, Azura General Trading Ltd will continue to build brand knowledge and awareness of Green Day vodka and Villa Krim wines in the market which definitely cause strong sales results.”